

A photograph of four young adults (two women and two men) smiling and standing in a modern, bright office space with large windows and wooden shelving. They are dressed in casual business attire.

# European Youth Engagement Strategy for the Democratization of Young Voters in the EU

[www.eupulse.eu](http://www.eupulse.eu)

## About Us

EUPULSE is a dynamic initiative aimed at empowering young people across Europe to take an active role in the democratic process and influence policymaking at the European level. Recognizing the unique perspectives and potential of youth, EUPULSE provides interactive tools, resources, and spaces that make European politics accessible, engaging, and impactful for young voices. By fostering connections between young people and European institutions, the project supports the EU's Youth Goals, with a particular focus on Goal 9: Space and Participation for All.

At its core, EUPULSE addresses the barriers young people often face in civic engagement, from feeling disconnected from complex political structures to lacking awareness about participation opportunities. Through initiatives like the Youth Podcasts EU Elections Observatory, digital platforms, workshops, and youth-led campaigns, EUPULSE has encouraged youth participation in the lead-up to the European Parliament Elections 2024 and continues to foster engagement beyond the elections.

As we move forward, EUPULSE is committed to sustaining youth influence in shaping policies that impact their lives, promoting a culture of active citizenship, and building a bridge between young people and European institutions. Together, we are creating a future where youth are not only represented but are essential participants in democratic life across Europe.

# Project Objectives

**Strengthen Youth Engagement in European Democratic Processes:** EUPULSE aims to increase youth participation in the democratic process, specifically by connecting young people with European Parliament processes before and after the 2024 elections. This includes fostering understanding of how EU policies impact their lives and encouraging active contributions.

**Promote Accessibility to Civic Participation:** The project seeks to bridge the gap between young people and EU institutions by simplifying access to information and opportunities for engagement. This involves reducing institutional barriers and enhancing digital outreach to make civic participation more approachable for youth, especially those who feel disconnected from traditional political channels.

**Create Innovative Platforms for Dialogue and Awareness:** Through digital tools, podcasts, and interactive events, EUPULSE provides spaces for young people to voice their opinions, interact with policymakers, and engage in discussions on EU policies. These activities aim to make youth aware of their rights and empower them to influence policy decisions meaningfully.

# Project Activities

- **Building the Foundation:** We define essential concepts like "Democratization Process" and "Citizen Science-Based Engagement" to support young people's active citizenship. This foundation shapes the European Youth Engagement Strategy and guides our efforts to strengthen youth participation in EU policymaking.
- **Strategic Manual – "Get Informed, Get Involved, Get Active!":** Our Strategic Manual consists of three pillars: "Get Informed" explains youth engagement in democracy, "Get Involved" encourages hands-on participation, and "Get Active, Get Vote!" mobilizes youth around the importance of voting. This resource equips youth with practical strategies for understanding and engaging in EU decision-making.
- **Transnational Youth Lab – You(th)Europe Academy:** Held in Portugal, this academy brings young citizens and policymakers together to discuss EU democracy. Young people gain insights into EU institutions, exploring how to advocate for policies that address their needs and values.
- **Local Round Tables – "Voter = Activist":** Hosted in Poland, these round tables engage youth with experts to explore how their votes shape Europe's future. This initiative empowers young participants to discuss key issues with candidates and strengthen their role as informed, active voters.



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